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2023-2024 DISTRICT PLAN OF ACTION

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DISTRICT PLAN OF ACTION – CAREER DEVELOPMENT & GROWTH

GSNA supports the professional growth and career pathways of members School nutrition professionals will continually improve their knowledge and skills to administer, manage, deliver, and sustain successful school meal programs.

Objective: Increase the number, accessibility and utilization of professional development tools, resources, and opportunities to enable member success and build capacity to lead in their schools and districts.

**Number of activities to complete for Scroll: 7 Gold – 4 Silver – 2 Bronze
Completing 7 activities in this category helps to qualify for the Gold Scroll and President’s Award**

DISTRICT SCROLL ACTIONS	REQUIRED DOCUMENTATION	GSNA ONLY
1. Appoint a district representative to serve on the GSNA Education Standing Committee	Register by 7/1/23 and attend scheduled meetings	
2. Hold <u>at least</u> 3 District meetings (one meeting can be virtual) that include: <ul style="list-style-type: none"> o GSNA mission statement on all meeting materials o During at least 2 meetings provide information on: <ul style="list-style-type: none"> ▪ Benefits of membership ▪ GSNA and non-GSNA professional development opportunities ▪ SNA certification/SNS credentialing ▪ SNA/GSNA scholarships and grants-in-aid ▪ PPL and importance of advocacy; writing to legislators' information ▪ Recognize any District scholarship & grant-in-aid winners ▪ GSNA volunteer opportunities 	Copies of agendas	
3. Include a professional development/educational presentation during at least 1 District meeting	Copies of handouts or presentation	
4. Facilitate a best practice/idea sharing or peer mentoring activity during at least 1 District meeting	Description of activity	
5. Hold <u>at least</u> 2 District Leadership meetings (virtual or in-person) with Local Presidents <ul style="list-style-type: none"> • Provide communication to local Presidents from District President and Board meetings • Encourage attendance at all GSNA and GaDOE educational opportunities • Reinforce GSNA marketing campaigns 	Copies of agendas	
6. Contribute \$50 to GSN Foundation &/OR donate item for silent auctions &/OR sponsor hole at &/OR volunteer during golf tournament	Must Choose 2 List contribution(s): +1 additional point for more than two	
7. Submit "District Happenings" for Georgia Gems on behalf of District Up to 3 points for submissions for Fall – August 31 st , Winter – November 15 th and Spring – February 1 st	Copy of email submission	
8. Send monthly emails to local presidents with due dates and reminders	Copy of emails	
9. Attend Equipment Academy -January 10-12, 2024, in Perry, GA	Attendee (s) name:	
10. Recognize members who hold SNA certificate or SNS credential at a district meeting and encourage participation in SNS training course "1" Bonus Point if any new members obtain SNA Certification or SNS Credential between 4/18/2023-2/28/2024	Member(s) name:	
Total Activities Completed	TOTALS:	
Elective Activities: Conduct up to 2 additional activities that focus on professional development	Description of each activity	
Total Elective Activities Completed	TOTAL ELECTIVES:	

DISTRICT PLAN OF ACTION – VOICE OF SCHOOL NUTRITION

Policy makers, school officials, parents and school nutrition professionals will rely on GSNA as the leading advocate for school nutrition programs.

Objective 1: Increase efforts to educate policy makers and other decision-makers on the value, scope, and complexity of school nutrition programs.

Objective 2: Increase efforts to enhance the public's perception of school nutrition professionals and school nutrition programs.

Number of activities to complete for Scroll: 13 Gold – 9 Silver – 4 Bronze

Completing 13 activities in this category helps to qualify for the Gold Scroll and President's Award

DISTRICT SCROLL ACTIONS	REQUIRED DOCUMENTATION	GSNA ONLY
1. District PPL Chair serves on GSNA Public Policy & Legislation Standing Committee	District PPL Chair attends scheduled meetings	
2. Attendance at GSNA LAC by at least one member of District Board	Name of Attendee(s):	
3. Share SNA/GSNA position papers and policy action alerts to Local Presidents	Copy of meeting agenda or copy of email(s)	
4. Donate \$100 to GSNA Legislative Fund by 3/1/24	Date: _____ Amount: \$ _____	
5. Encourage Industry and Allied Partners to attend GSNA LAC	Copy of email(s) or date(s) of conversations and name of partner	
6. Promote attendance at SNA LAC	Copy of meeting agenda, email(s), and/or social media posts	
7. Promote the GSN Foundation National Legislative Action Conference Scholarship for first time attendees "1" Bonus Point for completed applications	Copy of meeting agenda, email(s), and/or social media posts	
8. Send a delegate to SNA Legislative Action Conference in Washington DC in March 2024	Delegate (s) name:	
9. Submit ALIRT Award application	ALIRT application	
10. Appoint district representative to serve on Nutrition Standards Standing Committee	Register by 7/1/23 and attend scheduled meetings	
11. Complete monthly social media posts tagged with #GSNAMinded (August – February)	Copy of social media dates or screenshots of posts	
12. Share social media posts of local associations in your District	Number of posts shared	
13. Encourage "like/follow" of GSNA accounts by all members and non-members via social post, email, or verbal communication	Method of encouragement & date(s)	
14. Promote Nutrition Advisory Council Art Contest	Copy of communication	
15. Submit district NAC art contest winners to GSNA by due date	Copy of winning picture	
16. Promote GaDOE Cafeteria of Excellence Award	Copy of meeting agenda	
17. Promote entry for GaDOE's Tray of the Week	Copy of meeting agenda	
Total Activities Completed	TOTALS:	
Elective Activities: Conduct up to 2 additional activities that focus on advocacy and/or professional image	Description of each activity	
Total Elective Activities Completed	TOTAL ELECTIVES:	



DISTRICT PLAN OF ACTION - STAKEHOLDER COMMUNITY

School nutrition programs statewide will be strengthened through the engagement, leadership, and collaboration among GSNA's members, the GSNA Foundation, allied partners, and other stakeholders

Objective 1: Increase membership and member retention among all stakeholders.

Objective 2: Increase pathways for involvement among different demographic segments of GSNA membership that reflect the association's core values.

Objective 3: Increase the relationship and partnership with industry partners helping them to be seen as active thought leaders and valued as innovation drivers among the membership.

Number of activities to complete for Scroll: 11 Gold – 8 Silver – 5 Bronze
Completing 11 activities in this category helps to qualify for the Gold Scroll and President's Award

DISTRICT SCROLL ACTIONS	REQUIRED DOCUMENTATION	GSNA ONLY
1. Appoint district representative to serve on GSNA Member Services Committee	Register by 7/1/23 and attend scheduled meetings	
2. During fall District Leadership Meeting get ideas for new member recruitment and retention of existing member incentives from local presidents	Submit list of ideas from local boards to GSNA by 10/15/2023	
3. Share GSNA provided recruitment tools with Local Presidents	Copy of meeting agenda or copy of email(s)	
4. Encourage/assist local chapters with reaffiliation by September 30th	Copy of communication	
5. Submit District affiliation form	Submit by 10/1/23	
6. Submit list of 2024-2025 District officers	Submit by 3/1/24	
7. Nominate/encourage members to run for GSNA elected position or to serve as a committee chair	Copy of meeting agenda or copy of email(s)	
8. Promote/facilitate District level culinary competition	District winners submitted by deadline	
9. Submit one mini article for Georgia Gems (Fall, Winter, or Spring Issue) Submit to gsnasocialscroll@gmail.com by the submission deadline Fall Issue– August 31 st , Winter Issue–November 15 th , Spring Issue – February 1 st	Submit article by deadline dates	
10. Submit a "District Year in Review" picture display to showcase your 2023-2024 school year	Display due 3/1/24 copy of email to GSNA	
11. Submit to GSNA lists from local presidents outlining ways local associations can work towards GSNA's mission: To advance the availability, quality, and acceptance of school nutrition programs as an integral part of education	List due 10/15/23 copy of email to GSNA	
12. Encourage industry partner to join GSNA <u>OR</u> thank one or more industry partner(s) for GSNA membership/sponsorship	Copy or date of communication	
13. Invite Industry Advisory Board member to at least 1 District Meeting	Copy of email invite or meeting agenda	
14. Include Industry Advisory Board member on the agenda of at least 1 District Meeting	Copy of meeting agenda	
Total Activities Completed	TOTALS:	
Elective Activities: Conduct up to 2 additional activities that focus on membership and community	Description of each activity	
Total Elective Activities Completed	TOTAL ELECTIVES:	



DISTRICT PLAN OF ACTION - THRIVING ORGANIZATION

GSNA will have a financially sustainable funding model with a nimble governance and headquarters staff structure that is aligned with the strategic plan and reflects contemporary business practices.

Objective 1: Enhance GSNA processes, practices, and structures that contribute to a sustainable and robust business model that is financially stable.

Objective 2: Support the development of a robust pipeline of aspiring association leaders who are qualified, motivated, and representative of the membership.

Number of activities to complete for Scroll: 5 Gold – 3 Silver – 1 Bronze
Completing 5 activities in this category helps to qualify for the Gold Scroll and President's Award

DISTRICT SCROLL	REQUIRED DOCUMENTATION	GSNA ONLY
1. Appoint district representative to serve on GSNA Governance/Bylaws Standing committee	Register by 7/1/23 and attend scheduled meetings	
2. Review budget and discuss potential fundraisers to generate revenue for GSNA district level projects and participation in GSNA events	Copy of meeting agenda	
3. Share fundraising ideas provided by Local Presidents during fall District Leadership Meeting	Submit list of ideas from local boards to GSNA by 10/15/2023	
4. Implement a GSNA District level fundraiser	Submit information on fundraising goal, activity and if goal is met	
5. During a District Meeting conduct one relevant engagement opportunity with the goal of leadership development to support members for GSNA leadership roles or elected positions	Copy of meeting agenda, activity explained and result	
Total Activities Completed	TOTALS:	
Elective Activities: Conduct up to 2 additional activities that focus on governance, operations or contributing to a robust pipeline	Description of each activity	
Total Elective Activities Completed	TOTAL ELECTIVES:	





District Plan of Action Scroll Preparation Instructions

The Plan of Action (PoA) reflects the message of this year's theme "**MISSION** Minded, **VISION** Focused". Its purpose is to help members connect with existing and new members to improve involvement and access to GSNA events and activities.

The District's main objective is to provide guidance and information to their local chapters. Their responsibility is to build strong and effective local chapters by encouraging members to step into *leadership* roles, to provide opportunities for *education* and to keep membership informed. The district's **MISSION** is to *grow* the district and *advocate* for its programs.

The Plan of Action for Districts outlines activities to use to strengthen GSNA at all levels operating under one **VISION**. The President's Award will be awarded to the district(s) that accumulated the highest number of points when completing the action steps.

Activities listed as District Scroll Actions have been identified as essential to the success of the association on a District level and are important in strengthening the association at the district level. Each POA receives a completion credit for completing the plan, credit noted on score sheet. **Additional activities**, called **Electives**, may be conducted in place of the activities listed for each PoA area plan. These activities are intended to allow chapters and districts to conduct activities that best meet the needs of their members. To document electives, place completed documentation and brief description of activity, in each section behind other documents and mark page as 'Elective'.

Gold, Silver, and Bronze scrolls will be awarded based on the number of activities completed. Each plan indicates the number of total activities that must be completed for each scroll award. Each PoA area also indicates the documentation needed for each activity. **The District(s) with the highest number of accumulated points will be awarded the President's Award.**

Completing the Scroll

You have two options for submitting your scroll: (1) 3 prong folder or (2) electronically via email.

Place the following pages in the **order** as indicated:

1. Complete the **Scroll Application Cover Page**. This page should be the first page in the book.
2. Next, place a tab to identify the first scroll action – **Career Growth & Development**
3. Place the completed documentation page for the scroll action in order behind the tab.
4. Place any required documentation, such as a copy of the *agenda, for the scroll action in order behind the tab.
5. Next should be the second tab to identify the second scroll action – **Voice of School Nutrition**
6. Place the completed documentation for the scroll action in order behind the tab.
7. Place any required documentation, such as a copy of the *agenda, for the scroll action in order behind the tab.
8. Next should be the third tab to identify the third scroll action – **Stakeholder Community**
9. Place the completed documentation page for the scroll action in order behind the tab.
10. Place any required documentation, such as a copy of the *agenda, behind the documentation page.
11. Place the fourth tab to identify the fourth scroll action – **Thriving Organization**
12. Place the completed documentation page for the scroll action in order behind the tab.
13. Place any required documentation, such as a copy of the *agenda, behind the documentation page.
14. **Elective Activities: place completed documentation and brief description of activity, in each section behind other documents.**
15. Place the **Scroll Score Sheet** as the last page in the book.

Plans to submit electronically: Send to info@georgiaschoolnutrition.com

1. Make sure all necessary items such as the cover page, completed documentation pages, and all required documentation is in the proper order as outlined in the steps above.
2. Electronic submissions must be contained all within **one** electronic file. We will not accept submissions with several files as attachments to the email.
3. The subject line of your email must be **Chapter name - Plan of Action 2024**
(Example: District 10 – Plan of Action 2024)

Plans submitted in 3-prong folder: Send to GSNA 2372 Main Street Tucker, GA 30084

4. Place a label on front of folder with chapter name. Submit all documentation in proper order as outlined in the steps above.

All scroll books whether submitted electronically or via mail in 3-prong folder must be IN the GSNA office no later than March 1, 2024. NOTE: Please Submit by ONLY 1 Method, not BOTH.

* The agenda may be used more than one as documentation for any scroll action

District Plan of Action Scroll Cover Sheet

All scrolls MUST BE IN the GSNA office no later than March 1,2024



MISSION Minded. VISION Focused
Georgia School Nutrition Association

GSNA SCROLLS & PRESIDENT'S AWARD

2372 Main St., Tucker, GA 30084

E-MAIL: info@georgiaschoolnutrition.com

Please place a copy of this COVER SHEET at the front of your folder or e-mail submission.

GSNA DISTRICT: ___1___2___3___4___5___6___7___8___9___10

(Check your district)

District President's Name: _____

Address (Work):

Telephone (Work): _____ FAX: _____

Address (Home): _____

Telephone (Home): _____

E-mail Address: _____

Date received by

GSNA Use Only!

2023-2024 SCROLL SCORE SHEET

District Number: _____

Total of Activities to Complete for each plan for Gold, Silver, or Bronze Scroll			District Plan of Action	Total activities completed	Up to 2 Elective Activities may be completed per action step	*Total combined points achieved per action step
GOLD	SILVER	BRONZE				
7	4	2	Career Development & Growth			
13	9	4	Voice of School Nutrition			
11	8	5	StakeholderCommunity			
5	3	1	Thriving Organization			
GOLD 36-46 SILVER 25-35 BRONZE 15-24			Scroll Achieved to be Awarded:		Total Points:	

* To calculate "Total combined points" add figures in Total Activities Completed column + Electives column = Total Points.

The District(s) with the highest number of accumulated points will be awarded the President's Award

GSNA Thanks Our 2023-2024 Handbook Sponsors:



2023-2024 DISTRICT SCROLL ACTIVITY DEADLINE CHECK LIST

DUE DATE/ DEADLINE	ACTIVITY	DATE COMPLETED
CAREER DEVELOPMENT & GROWTH		
7/1/23	Appoint district representative for Education Standards Committee	
3/1/24	Contribute \$50 to GSN Foundation, donate Silent Auction Item or volunteer during golf tournament.	
VOICE OF SCHOOL NUTRITION		
7/1/23	Appoint district representative for Public Policy & Legislation Standing Committee	
7/1/23	Appoint district representative for Nutrition Standard Standing Committee	
3/1/24	Submit District NAC Art Contest winners to GSNA	
3/1/24	Donate \$100 to GSNA Legislative Fund	
STAKEHOLDER COMMUNITY		
7/1/23	Appoint district representative for Member Services Standing Committee	
8/31/23 11/15/23 2/1/24	Submit mini article for Georgia Gems	
10/1/23	Submit District Affiliation	
10/15/23	Submit member recruitment ideas to GSNA	
10/15/23	Submit ideas for promoting the GSNA mission	
3/1/24	Submit 2024 – 2025 District Chapter officers	
3/1/24	Apply for at least 1 position recognition award	
3/1/24	Submit "District Year in Review" presentation to GSNA	
THRIVING ORGANIZATION		
7/1/23	Appoint district representative for Governance/Bylaws Standing Committee	
10/15/23	Share fundraising ideas with GSNA	

