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DISTRICT PLAN OF ACTION – CAREER DEVELOPMENT & GROWTH

GSNA supports the professional growth and career pathways of members school nutrition professionals will continually improve their knowledge and skills to administer, manage, deliver, and sustain successful school meal programs.

Objective: Increase the number, accessibility and utilization of professional development tools, resources, and opportunities to enable member success and build capacity to lead in their schools and districts.

Number of activities to complete for Scroll: 7 Gold – 4 Silver – 2 Bronze
Completing 7 activities in this category helps to qualify for the Gold Scroll and President’s Award

DISTRICT SCROLL ACTIONS	REQUIRED DOCUMENTATION	GSNA ONLY
1. Appoint a district representative to serve on the GSNA Education Standing Committee	Appoint representative by 7/15/24 and attend scheduled meetings	
2. Hold <u>at least 2</u> District meetings (one meeting can be virtual) that include a. GSNA mission statement on all meeting materials b. During at least 1 meeting provide information on: <ul style="list-style-type: none"> • Benefits of membership • GSNA and non-GSNA professional development opportunities • SNA certification/SNS credentialing • SNA/GSNA scholarships and grants-in-aid • PPL and importance of advocacy; writing to legislators' information • Recognize any District scholarship & grant-in-aid winners • GSNA volunteer opportunities 	Copies of Agenda	
3. Include a professional development/educational presentation during at least 1 District meeting	Copy of agenda with title of the presentation and presenter name.	
4. Facilitate a best practice/idea sharing or peer mentoring activity during at least 1 District meeting	Description of activity	
5. Hold <u>at least 2</u> District Leadership meetings (virtual or in-person) with Local Presidents <ul style="list-style-type: none"> • Provide communication to local Presidents from District President and Board meetings • Encourage attendance at all GSNA and GaDOE educational opportunities • Reinforce GSNA marketing campaigns 	Copies of agendas	
6. Contribute \$50 to GSN Foundation &/OR donate item for silent auctions &/OR sponsor hole at &/OR volunteer during golf tournament	Must Choose 2 List contribution(s): +1 additional point for more than two	
7. Submit "District Happenings" for Georgia Gems on behalf of District Up to 3 points for submissions for Fall – August 31 st , Winter – November 15 th and Spring – February 1 st . Submit to GSNA office.	Copy of email submission	
8. Send monthly emails to local presidents with due dates and reminders	Copy of emails	
9. Attend Industry Seminar Conference -December 12 th & 13 th , 2024, at Chateau Elan	Attendee (s) name:	
10. Recognize members who hold SNA certificate or SNS credential at a district meeting and encourage participation in SNS training course "1" Bonus Point if any new members obtain SNA Certification or SNS Credential between 4/18/2024-2/28/2025	Member(s) name:	
Total Activities Completed	TOTALS:	
Elective Activities: Conduct up to 2 additional activities that focus on professional development	Description of each activity	
Total Elective Activities Completed	TOTAL ELECTIVES:	

DISTRICT PLAN OF ACTION – VOICE OF SCHOOL NUTRITION

Policy makers, school officials, parents and school nutrition professionals will rely on GSNA as the leading advocate for school nutrition programs.

Objective 1: Increase efforts to educate policy makers and other decision-makers on the value, scope, and complexity of school nutrition programs.

Objective 2: Increase efforts to enhance the public's perception of school nutrition professionals and school nutrition programs.

Number of activities to complete for Scroll: 13 Gold – 9 Silver – 4 Bronze

Completing 13 activities in this category helps to qualify for the Gold Scroll and President's Award

DISTRICT SCROLL ACTIONS	REQUIRED DOCUMENTATION	GSNA ONLY
Advocacy		
1. District PPL Chair serves on GSNA Public Policy & Legislation Standing Committee	District PPL Chair attends scheduled meetings	
2. Attendance at GSNA LAC by at least one member of District Board	Name of Attendee(s):	
3. Share SNA/GSNA position papers and policy action alerts to Local Presidents	Copy of meeting agenda or copy of email(s)	
4. Donate \$100 to GSNA Legislative Fund by 3/1/25	Date: _____ Amount: \$ _____	
5. Encourage Industry and Allied Partners to attend GSNA LAC	Copy of email(s) or date(s) of conversations and name of partner	
6. Promote attendance at SNA LAC	Copy of meeting agenda, email(s), and/or social media posts	
7. Promote the GSN Foundation National Legislative Action Conference Scholarship for first time attendees "1" Bonus Point for completed applications	Copy of meeting agenda, email(s), and/or social media posts	
Public Image		
8. Send a delegate to SNA Legislative Action Conference in Washington DC in March 2025	Delegate (s) name:	
9. Submit ALIRT Award application	ALIRT application	
10. Appoint district representative to serve on Nutrition Standards Standing Committee	Appoint representative by 7/15/24 and attend scheduled meetings	
11. Complete monthly social media posts tagged with #ALLINGSNA (August – February)	Copy of social media dates or screenshots of posts	
12. Share social media posts of local associations in your District	Number of posts shared	
13. Encourage "like/follow" of GSNA accounts by all members and non-members via social post, email, or verbal communication	Method of encouragement & date(s)	
14. Have local Districts submit their 1-minute elevator speech and choose 3 to present at district meeting.	Copies of agendas with names of district to present.	
15. Promote Nutrition Advisory Council Art Contest	Copy of communication	
16. Submit district NAC art contest winners to GSNA by due date	Copy of winning picture	
Total Activities Completed	TOTALS:	
Elective Activities: Conduct up to 2 additional activities that focus on advocacy and/or professional image (such as DOE Cafeteria of Excellence or Tray of the Week)	Description of each activity	
Total Elective Activities Completed	TOTAL ELECTIVES:	



DISTRICT PLAN OF ACTION – STAKEHOLDER COMMUNITY

School nutrition programs statewide will be strengthened through the engagement, leadership, and collaboration among GSNA's members, the GSNA Foundation, allied partners, and other stakeholders

Objective 1: Increase membership and member retention among all stakeholders.

Objective 2: Increase pathways for involvement among different demographic segments of GSNA membership that reflect the association's core values.

Objective 3: Increase the relationship and partnership with industry partners helping them to be seen as active thought leaders and valued as innovation drivers among the membership.

Number of activities to complete for Scroll: 10 Gold – 7 Silver – 4 Bronze
Completing 10 activities in this category helps to qualify for the Gold Scroll and President's Award

DISTRICT SCROLL ACTIONS	REQUIRED DOCUMENTATION	GSNA ONLY
Membership		
1. Appoint District representative to serve on the Member Services Standing Committee.	Appoint representative to Member Service committee by 7/15/24 and attend scheduled meetings	
2. During fall District Leadership Meeting get ideas for new member recruitment and retention of existing member incentives from local presidents	Submit list of ideas from local boards to GSNA by 10/15/24	
3. Share GSNA provided recruitment tools with Local Presidents	Copy of meeting agenda or copy of email(s)	
4. Encourage/assist local chapters with reaffiliation by September 30th	Copy of communication	
5. Submit District affiliation form	Submit by 10/1/24	
6. Submit list of 2025-2026 District officers	Submit by 3/1/25	
7. Nominate/encourage members to run for GSNA elected position or to serve as a committee chair	Copy of meeting agenda or copy of email(s)	
8. Promote/facilitate District level culinary competition	District winners submitted by deadline	
9. Submit one mini article for Georgia Gems (Fall, Winter, or Spring Issue) Submit to gsnasocialscroll@gmail.com by the submission deadline Fall Issue– August 31 st , Winter Issue–November 15 th , Spring Issue – February 1 st	Submit article by deadline dates	
10. Submit to GSNA lists from local presidents outlining ways local associations can work towards GSNA's mission: To advance the availability, quality, and acceptance of school nutrition programs as an integral part of education	List due 10/15/24 copy of email to GSNA	
11. Encourage industry partner to join GSNA <u>OR</u> thank one or more industry partner(s) for GSNA membership/sponsorship	Copy or date of communication	
12. Invite Industry Advisory Board member to at least 1 District Meeting	Copy of email invite or meeting agenda	
13. Include Industry Advisory Board member on the agenda of at least 1 District Meeting	Copy of meeting agenda	
Total Activities Completed	TOTALS:	
Elective Activities: Conduct up to 2 additional activities that focus on membership and community	Description of each activity	
Total Elective Activities Completed	TOTAL ELECTIVES:	



DISTRICT PLAN OF ACTION – THRIVING ORGANIZATION

GSNA will have a financially sustainable funding model with a nimble governance and headquarters staff structure that is aligned with the strategic plan and reflects contemporary business practices.

Objective 1: Enhance GSNA processes, practices, and structures that contribute to a sustainable and robust business model that is financially stable.

Objective 2: Support the development of a robust pipeline of aspiring association leaders who are qualified, motivated, and representative of the membership.

Number of activities to complete for Scroll: 5 Gold – 3 Silver – 1 Bronze
Completing 5 activities in this category helps to qualify for the Gold Scroll and President's Award

DISTRICT SCROLL	REQUIRED DOCUMENTATION	GSNA ONLY
1. Appoint one member to serve on the By-Laws Committee.	Appoint representative to serve on Bylaws & Governance committee by 7/15/24 and attend scheduled meetings	
2. Review budget and discuss potential fundraisers to generate revenue for GSNA district level projects and participation in GSNA events	Copy of meeting agenda	
3. Share fundraising ideas provided by Local Presidents during fall District Leadership Meeting	Submit list of ideas from local boards to GSNA by 10/15/24	
4. Implement a GSNA District level fundraiser	Submit information on fundraising goal, activity and if goal is met	
5. During a District Meeting conduct one relevant engagement opportunity with the goal of leadership development to support members for GSNA leadership roles or elected positions	Copy of meeting agenda, activity explained and result	
Total Activities Completed	TOTALS:	
Elective Activities: Conduct up to 2 additional activities that focus on governance, operations or contributing to a robust pipeline	Description of each activity	
Total Elective Activities Completed	TOTAL ELECTIVES:	





District Plan of Action Scroll Preparation Instructions

The Plan of Action (PoA) reflects the message of this year's theme "**We Are All in This Together**". Its purpose is to help members connect with existing and new members to improve involvement and access to GSNA events and activities.

The District's main objective is to provide guidance and information to their local chapters. Their responsibility is to build strong and effective local chapters by encouraging members to step into *leadership* roles, to provide opportunities for *education* and to keep membership informed. The district's goal is to *grow* the district and *advocate* for its programs.

The Plan of Action for Districts outlines activities to use to strengthen GSNA at all levels operating "**Together**".

Activities listed as District Scroll Actions have been identified as essential to the success of the association on a District level and are important in strengthening the association at the district level. Each POA receives a completion credit for completing the plan, credit noted on score sheet. **Additional activities**, called **Electives**, may be conducted in place of the activities listed for each PoA area plan. These activities are intended to allow chapters and districts to conduct activities that best meet the needs of their members. To document electives, place completed documentation and brief description of activity, in each section behind other documents and mark page as 'Elective'.

Gold, Silver, and Bronze scrolls will be awarded based on the **number** of **activities** completed. Each plan indicates the number of total activities that must be completed for each scroll award. Each PoA area also indicates the documentation needed for each activity.

Completing the Scroll

Please submit your scroll in a 3-prong folder.

Place the following pages in the **order** as indicated:

1. Complete the Scroll Application Cover Page. This page should be the first page in the book.
2. Next, place a tab to identify the first scroll action – **Career Growth & Development**
3. Place the completed documentation page for the scroll action in order behind the tab.
4. Place any required documentation, such as a copy of the *agenda, for the scroll action in order behind the tab.
5. Next should be the second tab to identify the second scroll action – **Voice of School Nutrition**
6. Place the completed documentation for the scroll action in order behind the tab.
7. Place any required documentation, such as a copy of the *agenda, for the scroll action in order behind the tab.
8. Next should be the third tab to identify the third scroll action – **Stakeholder Community**
9. Place the completed documentation page for the scroll action in order behind the tab.
10. Place any required documentation, such as a copy of the *agenda, behind the documentation page.
11. Place the fourth tab to identify the fourth scroll action – **Thriving Organization**
12. Place the completed documentation page for the scroll action in order behind the tab.
13. Place any required documentation, such as a copy of the *agenda, behind the documentation page.
14. **Elective Activities: place completed documentation and brief description of activity, in each section behind other documents.**
15. Place the Scroll Score Sheet as the last page in the book.
16. Make sure all necessary items such as the cover page, completed documentation pages, and all required documentation is in the proper order as outlined in the steps above.
17. Plans must be submitted in 3-prong folder: Send to GSNA 2372 Main Street Tucker, GA 30084
18. Place a label on the front of the folder with the chapter name. Submit all documentation in proper order as outlined in the steps above.

All scroll books must be submitted in 3-prong folder must be IN the GSNA office no later than March 1, 2025. NOTE: We are not accepting electronic submissions for the scroll this year.

* The agenda may be used more than once as documentation for any scroll action.

District Plan of Action Scroll Cover Sheet

All scrolls MUST BE IN the GSNA office no later than March 1,2025

GSNA SCROLLS & PRESIDENT'S AWARD

2372 Main St., Tucker, GA 30084

E-MAIL: info@georgiaschoolnutrition.com

Please place a copy of this COVER SHEET at the front of your folder.

GSNA DISTRICT: ____1____2____3____4____5____6____7____8____9____10
(Check your district)

District President's Name: _____

Address (Work):

Telephone (Work): _____ **FAX:** _____

Address (Home): _____

Telephone (Home): _____

E-mail Address: _____

Date received by

GSNA Use Only!

2024-2025 DISTRICT SCROLL SCORE SHEET

District Number: _____

Total of Activities to Complete for each plan for Gold, Silver, or Bronze Scroll			District Plan of Action	Total activities completed	Up to 2 Elective Activities may be completed per action step	*Total combined points achieved per action step
GOLD	SILVER	BRONZE				
7	4	2	Career Development & Growth			
13	9	4	Voice of School Nutrition			
10	7	4	Stakeholder Community			
5	3	1	Thriving Organization			
GOLD	36-46		Scroll Achieved to be Awarded:			Total Points:
SILVER	25-35					
BRONZE	15-24					

* To calculate "Total combined points" add figures in Total Activities Completed column + Electives column = Total Points.

GSNA Thanks Our 2024-2025 Handbook Sponsors:



2024-2025 DISTRICT SCROLL ACTIVITY DEADLINE CHECK LIST

DUE DATE/ DEADLINE	ACTIVITY	DATE COMPLETED
CAREER DEVELOPMENT & GROWTH		
7/15/24	Appoint district representative for Education Standing Committee	
3/1/25	Contribute \$50 to GSN Foundation, donate Silent Auction Item or volunteer during golf tournament.	
VOICE OF SCHOOL NUTRITION		
7/15/24	Appoint district representative for Public Policy & Legislation Standing Committee	
7/15/24	Appoint district representative for Nutrition Standard Standing Committee	
3/1/25	Submit District NAC Art Contest winners to GSNA	
3/1/25	Donate \$100 to GSNA Legislative Fund	
STAKEHOLDER COMMUNITY		
7/15/24	Appoint district representative for Member Services Standing Committee	
8/31/24 11/15/24 2/1/25	Submit mini article for Georgia Gems	
10/1/24	Submit District Affiliation	
10/15/24	Submit member recruitment ideas to GSNA	
10/15/24	Submit ideas for promoting the GSNA mission	
3/1/25	Submit 2025– 2026 District Chapter officers	
THRIVING ORGANIZATION		
7/15/24	Appoint district representative for Governance/Bylaws Standing Committee	
9/30/24	Share fundraising ideas with GSNA	

DISTRICT PLAN OF ACTION SCROLL APPLICATIONS VERIFICATION

District Number: _____

Local chapters in your district have been instructed to submit to you a copy of the Scroll Application cover page if they are planning to apply for a scroll award. Once you have received this information, please list below the local chapters that have submitted this information to you and **return this form to the GSNA office no later than March 1st. GSNA**

FAX: 770-934-8917 or email to

Chapter Name	Contact Name	Contact Email

**** Don't forget to include DISTRICT information in the list - IF your district will be applying for a scroll award.**



President's Award for District Chapters

Districts are tasked with providing guidance and information to their local chapters. Their main responsibility is to build strong and effective local chapters that are doing amazing things within their school(s). So, it is with this in mind that this year's District President's Award will be awarded to the District that best illustrates support and guidance to their local chapters.

The Plan of Action for Districts outlines activities that must be conducted by the District in order to strengthen GSNA at all levels. The President's Award seeks out the District that has not only accomplished those goals but has also gone the extra mile to ensure that their local chapters are well informed of this year's relevant issues, are provided materials and/or resources and create opportunities for networking, an exchange of ideas and learning from each other. The President's Award also rewards Districts that find fun, creative or unique ways to reach and educate their local chapters.

Criteria:

District meetings must provide materials and/or resources relevant to the topics presented.

District meetings must provide opportunities for networking and sharing.

District must provide the documentation listed below. Documentation must be received by the deadlines indicated.

Documentation:

1. List the activities, by Plan of Action categories, that allowed local chapters to network and learn from each other.
2. Explain how these activities support chapters in their efforts to be successful.
3. List the materials and resources provided to local chapters.
4. 5-10 pictures documenting member participation in District meetings and activities. Presented in a power point with short narrative of picture.

Scoring:

- | | |
|--|-----------------------|
| 1. List of networking and sharing activities | 5 points per category |
| 2. Explanation of Districts support efforts | up to 30 points |
| 3. List of materials/resources provided | 5 points per category |
| 4. Pictures submitted in correct format | 20 points |
| 5. Fun, creative and unique ideas | up to 10 points |

Submit:

Complete the President's Award form(s) and your PowerPoint presentation containing a total of 5-10 pictures representing district participation and activities and submit Georgia School Nutrition Association, 2372 Main Street, Tucker, GA 30084 by 5:00 PM on 3/15/25.



President's Award for District Chapters

Complete one of these forms for each Plan of Action category (*Career Development & Growth, Voice of School Nutrition, Stakeholder Community and Thriving Organization*) by 5:00 PM on 3/15/25. You may use additional pages if more space is needed.

District _____ President's Name _____

Plan of Action Category: _____

1. List the activities, by Plan of Action category, that allowed local chapters to network and learn from each other.

2. Explain how these activities supported chapters in their efforts to be successful.

3. List the materials and resources provided to local chapters.
